

OFFICIAL RULES 1. **NO PURCHASE NECESSARY.** You must be 21 years of age or older to enter and win. To enter, post a picture on Facebook or Instagram, with the hashtag # Moosemoments. 2. **ELIGIBILITY:** Sweepstakes begins on 4/1/17 and ends on 6/30/17 and is open to legal residents of the United States, aged 21 or older. The winner & guest must have valid passports at the time of the trip. Passports will be needed for international flights. One (1) entry per person allowed during the time of the sweepstakes. Employees of the sponsor, United States Beverage, L.L.C., their respective affiliates, parents, and subsidiary companies, their advertising or promotion agencies, marketing partners, judging organizations, and beverage alcohol wholesalers and retailers carrying sponsor's products and their families are not eligible. Sweepstakes void where prohibited or restricted by law 3. **PRIZES/ODDS:** One (1) Grand Prize Trip to the Toronto Festival of Beer. Trip includes roundtrip airfare for two from the US to Toronto, Canada; 2 nights hotel stay in Toronto hotel chosen and booked by Moosehead; One day admission for 2 into the Toronto Festival of Beer. Odds depend on number of entries. 4. **WINNER SELECTION:** Winners will be selected by the 15th of July. Trip to take place on July 28-30th. If the winner is unable to take the trip, another winner will be selected. Participation in the Promotion and/or acceptance of prize(s) constitutes entrant's and/or winner's (and guest's, if applicable) permission for Administrator or its designees to interview the winner(s) (or guest(s), if applicable), to photograph, film and record each winner (or guest, if applicable), and to use in commerce and in any media, now or hereafter known, throughout the world, in perpetuity, his/her name, prize(s) won, hometown (city and state), biographic information, likeness, photograph, voice, audio or video recording and/or any statements made by him/her regarding Administrator, the Promotion and/or its sponsor(s) for purposes of trade, publicity or promotion without notice or additional compensation, notification or permission, in perpetuity, except where prohibited by law. 5. **VALIDATION:** Prize winners will be notified electronically and will be required to execute an affidavit of eligibility and prize and publicity releases, without further consideration. Failure to sign and return any documents within 24 hrs. after attempted delivery may result in disqualification and the selection of an alternate winner.

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