

OFFICIAL RULES 1. NO PURCHASE NECESSARY. You must be 21 years of age or older to enter and win. There are 150 Moosehead celebration cans randomly placed in Moosehead 12pk can packages. Find the Moosehead white celebration can in and you're a winner! In addition, Moosehead will randomly select 5 "Text to win" winners. Text MOOSE 150 to 31996 to enter to win.

2. **ELIGIBILITY:** Sweepstakes begins on 4/1/17 and ends on 12/31/17 and is open to legal residents of the United States, aged 21 or older. One (1) entry per person allowed during the time of the sweepstakes. Employees of the sponsor, United States Beverage, L.L.C., their respective affiliates, parents, and subsidiary companies, their advertising or promotion agencies, marketing partners, judging organizations, and beverage alcohol wholesalers and retailers carrying sponsor's products and their families are not eligible.

Sweepstakes void where prohibited or restricted by law 3. **PRIZES/ODDS:** One (1) Moosehead-branded Yeti Colster. There are 150 Moosehead celebration cans randomly placed in Moosehead 12pk can packages, each celebration can represents the prize of a Moosehead-branded Yeti Colster, plus five (5) "Text to win" winners for a total of 155 prizes. Total indicates maximum number or prizes given, but is dependent on how many 12pk celebration cans are found and submitted.

4. **WINNERS:** If you find the Moosehead white celebration can in Moosehead 12pk can packages, take a picture of the back of the can with the unique number shown and email it to info@usbev.net. You may also mail it to: United States Beverage, attn.: Marketing Department. 700 Canal Street, Stamford, CT 06902. If mailed, please send a piece of paper with your email address and phone number in order to contact you. After validation, winners will be asked for their address to be mailed their prize. Participation in the Promotion and/or acceptance of prize(s) constitutes entrant's and/or winner's (and guest's, if applicable) permission for Administrator or its designees to interview the winner(s) (or guest(s), if applicable), to photograph, film and record each winner (or guest, if applicable), and to use in commerce and in any media, now or hereafter known, throughout the world, in perpetuity, his/her name, prize(s) won, hometown (city and state), biographic information, likeness, photograph, voice, audio or video recording and/or any statements made by him/her regarding Administrator, the Promotion and/or its sponsor(s) for purposes of trade, publicity or promotion without notice or additional compensation, notification or permission, in perpetuity, except where prohibited by law.

5. **VALIDATION:** Prize winners will be notified electronically and will be required to execute an affidavit of eligibility and prize and publicity releases, without further consideration. Failure to sign and return any documents within 24 hrs. after attempted delivery may result in disqualification and/or the selection of an alternate winner.

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